



Downtown Sarasota Condominium Association



2018 Operations Plan

FINAL

Approved by the DSCA Board of Directors
May 2, 2018

DSCA Operations Plan for 2018

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EXECUTIVE SUMMARY

Introduction

The **Downtown Sarasota Condominium Association (DSCA)** is a non-profit membership organization made up of condominium associations and homeowner associations of townhouses in greater downtown Sarasota. DSCA is member-funded, operating under U.S. IRS classification as a 501(c)(4) – social welfare organization. The primary membership of DSCA are the condominium associations and homeowner association of townhouses which subscribe to the purposes of DSCA. DSCA also allows for non-voting associate memberships for any institution, association, business or individual who subscribes to the purposes of DSCA. All membership applications are submitted for approval by the DSCA Board of Directors.

Background

In 2005, the **Bayfront Condominium Association Inc.**, which was incorporated in the State of Florida in 1998, adopted Articles of Incorporation to establish the name of Downtown Sarasota Condominium Association under which to conduct the Association's business. The name change more accurately reflects its membership and the wider geographic area that comprises the interests of residents for a vibrant and safe downtown Sarasota.

DSCA represents over 30 condominium associations with over 2,440 residential units. There are approximately 6,000 downtown residents. The DSCA member condominiums represent over \$1 billion in property value. The total of all downtown condo property value exceeds \$1.39 billion with 3,300 residential units and approximately 6,000 residents. The total downtown condo property value is over 13% of the total City of Sarasota property value base (\$7.28 billion) and approximately 60% of the residential and commercial property within the Downtown Community Redevelopment Agency (CRA) designated area (\$1.67 billion).

Mission

The mission of DSCA is to actively advocate for the collective interests of its members. In doing so, it will seek to identify important community issues which have a bearing on the lives of the residents of its Member condominium associations.

Purpose

The purposes for which DSCA is organized are as follows:

- A. To encourage beautification of the Downtown Sarasota area and of member condominiums and to work for the preservation and maintenance of the Downtown community including its marine and upland parks and open spaces.
- B. To provide commentary on matters relating to land use, zoning, traffic planning and control, pedestrian mobility, parking and safety or other issues that affect the Downtown community.
- C. To work in cooperation with local law enforcement and other governmental agencies on crime control, motor vehicle, boating and pedestrian safety issues in Downtown Sarasota.

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- D. To promote a unified effort of its membership with regard to proposed state legislation, county or city ordinances or actions of governmental agencies that affect the Downtown community.
- E. To provide input on the marine and upland environmental issues in the Downtown area.
- F. To initiate or participate in activities such as community surveys, traffic studies, fund raising, community and cultural events, and such other pursuits that the Board of Directors may have reasonably determined will enhance the experience of living in Downtown Sarasota.

Organization Overview

DSCA is organized with a Board of Directors comprised of three (3) to twenty (20) elected Directors with voting rights on Board matters. The current list of condominium members is found in Appendix A. The current list of 15 Board Directors and officers is found in Appendix B.

The Board can form committees as needed, and has agreed to establish committees to align with the annual goals of the organization. The standing committees include:

- **Executive Committee** – This is a standing committee that includes the officers of the organization (President, Vice President, Secretary, Treasurer, Presidents Emeritus). It is the prime group to carry out the advocacy role of the organization, especially in interfacing with the City of Sarasota and City Commission.
- **Education & Outreach Committee** – This is a standing committee to plan and organize educational forums and other related events to address key issues important to our members.

The ad hoc committees that are formed to advance specific annual goals include:

- **Homeless Committee** – This is an ad hoc committee targeted to work with the City of Sarasota, County of Sarasota and other public/private organizations in their efforts to reduce the impact of the homeless population in Sarasota.
- **Greenspace Committee** – This is an ad hoc committee to focus on issues related to the green spaces, trees, public parks, and public art in downtown Sarasota.
- **Transportation Committee** – This is an ad hoc committee to focus on issues related to multi-modal transportation, traffic, signage and pedestrian access in downtown Sarasota.
- **Safety Committee** – This is an ad hoc committee to focus on programs to enhance the safety of downtown residents and to work closely with the Sarasota Police Department and any other organizations to effect these programs.
- **Zoning Code Committee** – This is an ad hoc committee to focus on programs to work with the DSCA Member condominiums, City of Sarasota staff and other local organizations to review experiences with the Zoning Code as it relates to Land Development Applications and the impacts of Administrative Review and Public Hearing processes.
- **Associate Member Committee** – This is an ad hoc committee to facilitate and communicate DSCA events to the Associate Members, in order to gain support/sponsorship of said events and to provide exposure for Associate Member services.

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Educational & Informational Services

Additional educational and information services are planned to be developed based on the results of a review of the needs of the condominium members. These will be designed to assist members in being informed of timely developments in the downtown Sarasota area, as well as providing the members with opportunities to voice their needs and concerns. DSCA will host at least three member workshops in 2018, plus one major public forum, and will co-sponsor other educational events with other organizations as appropriate. These activities will be led by the Education and Outreach Committee.

Marketing Communications Summary

DSCA is expanding our website so we can more easily update it with information on current members and events. The website members-only section includes a forum feature that enables member rep users to post discussion topics and subscribe to topics relevant to their interests. We have added an Issues section to the DSCA public website to highlight issues on which our committees are focused. DSCA will keep its membership informed on progress of DSCA events and highlight the contribution of DSCA liaison organizations through newsletters, member forums and the annual meeting. DSCA will communicate with members and external stakeholders primarily through the member contact email lists maintained in the ConstantContact online service.

Financial Projections Summary

Revenue is projected to increase from \$ 7,000 budget in 2017 to \$ 12,000 in 2018. Expenses are projected to be \$ 11,000 in 2018. Cash on hand is projected to increase from \$ 7,563 to \$ 8,563 by the end of 2018.

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STRATEGIC GOALS AND ACTIONS

DSCA seeks the continued support of its members as it pursues an active agenda to make sure the voices of its members are heard. The following goals and actions are used to guide the activities and resources described in this Business Operations Plan.

GOAL #1: Build and support alliances with other organizations and agencies that have similar missions and goals to improve the experience of living and visiting Downtown Sarasota. These activities will be led by the Executive Committee, with events organized by the **Education & Outreach Committee**.

Action 1.1: Seek to identify events and activities that can be carried out with other liaison organizations.

GOAL #2: Identify, communicate to the membership, and support efforts that address and those that potentially reduce the impact the homeless population has on the residents, visitors and tourists in Downtown Sarasota. These activities will be led by the **Homeless Committee**.

Action 2.1: Follow and, as necessary, recommend having the DSCA Board give DSCA's support and/or recommendations for the City and County of Sarasota's efforts to implement a comprehensive plan for people without homes.

Action 2.2: Establish communication strategies and sites through the DSCA Website to provide updated data and better documentation regarding the results of programs aimed to reduce chronic homelessness.

Action 2.3: Provide educational programs and public forums focused on the many aspects of current activities that address the homeless issues occurring within the City and County of Sarasota.

GOAL #3: Improve the maintenance of green space, public parks, public art, pedestrian access throughout the downtown area and signage for information and directions. These activities will be led by the **Greenspace Committee**.

Action 3.1: Monitor the work of the City Parks, Recreation & Environmental Protection (PREP) Advisory Board, and the Public Art Committee; and advise the Board on relevant issues or opportunities, including updates to the Tree Protection Policy and Green Space Policy. Advocate for changes to the City Tree Mitigation policy to require an inch for inch replacement/mitigation for all trees approved for removal. Monitor the activity of the City's Tree Advisory Committee.

Action 3.2: Work with other organizations to improve pedestrian access and green spaces throughout the greater downtown Sarasota area (e.g. US Green Building Council).

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Action 3.3: Work with the Rosemary District Association and its Strategic Planning project to include green spaces for future use as pocket parks or dog parks, and to identify sidewalks that need to be repaired or widened.

Action 3.4: Work with City staff, including the Parks & Recreation Department, and other neighborhoods to support sustainability, green space and tree protection programs, including development of a Downtown Green Space Plan that includes the Rosemary District.

Action 3.5: Work with developers, City staff, Sarasota Bayfront Planning Organization and other neighborhoods to establish a unified design plan for the Boulevard of the Arts that connects the Cultural Bayfront District with the Rosemary District.

GOAL #4: Continue support of City, County and regional efforts that address improvements in multi-modal transportation. These activities will be led by the **Transportation Committee**.

Action 4.1: The committee will support programs that

- Improve pedestrian, bicycle and motor vehicle safety and walkability for downtown Sarasota streets and highways.
- Improve pedestrian access to and from the Bayfront and downtown.
- Reduce peak season traffic congestion.

Action 4.2: The committee will support:

- Efforts to create a pedestrian friendly downtown - cross walks, complete streets and j-walking reduction.
- Promotion of iRide downtown shuttle.
- Working with the City Planning department in its development of the Transportation Master Plan for the City of Sarasota.
- Sponsoring a roundabout education program with other organizations and the City of Sarasota.
- Parking strategies to reduce traffic congestion.

Action 4.3: The committee will support Barrier Island Traffic Congestion Reduction Suggestions:

- Water Transportation, ferries and/or water taxi's.
- Park and Ride transit.
- Queue Jump Lanes on John Ringling Causeway.
- iRide expansion to St. Armand's.
- St. Armand's Parking Garage and Paid Parking.
- Paid parking at Lido Beach.
- Information systems to warn area wide visitors of barrier island traffic congestion.

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Action 4.4: The committee will monitor:

- Downtown Development Projects.
- Construction Timelines on current city and state transportation projects.
- Traffic Signal Retiming Project & ATMs.
- US 41/Fruitville Road Separator Project.
- Bicycle/Pedestrian Connection Plans - Legacy Trail Project, 2nd and 4th Street Bicycle Boulevards.
- Barrier Island Traffic Congestion Reduction Proposals for Lido Key and Bird Key.

GOAL #5: Work with the Sarasota Police Department (SPD) on programs to enhance safety in Downtown Sarasota. These activities will be led by the **Safety Committee**.

Action 5.1: Prepare and maintain a list of SPD officers assigned to the different policing zones in the DSCA coverage area.

Action 5.2: Encourage the DSCA member condominium associations to schedule meetings with the assigned SPD officers to discuss issues of importance to their residents.

Action 5.3: Request invitations to member condominium Board meetings to discuss Sarasota Police Department programs and initiatives on: Crime prevention assessment, homeless outreach and the TEP trespassing program.

Action 5.4: Contact member condominium-building managers and familiarize yourself with the specific safety issues that impact their buildings.

Action 5.5: The Sarasota Police Department Patrol Division is the principle point of contact for safety issues within our communities. Captain James Rieser leads the Division. His chief Patrol division assistant is Lt. Richie Sweterman. Contact either for additional information or support: 941-954-7011.

GOAL #6: Work with the DSCA Member condominiums, City of Sarasota staff and other local organizations to review experiences with the Zoning Code as it relates to Land Development Applications and the impacts of Administrative Review and Public Hearing processes. These activities will be led by the **Zoning Code Committee**.

Action 6.1: Promote a set of recommendations to City Commission on what areas of the City Zoning Code and Land Development Application process should be changed based on member analysis.

Action 6.2: Review the Form Based Code drafts as published by the City's Urban Design Studio, and identify any areas for concern.

Action 6.3: Develop a set of recommendations to be presented to City Commission on suggested changes to the new Form Based Code.

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GOAL #7: Facilitate and communicate DSCA events to the Associate Members, in order to gain support/sponsorship of said events and to provide exposure for Associate Member services. These activities will be led by the **Associate Member Committee**.

Action 7.1: Assist with marketing materials, newsletters and other promotional support in the efforts to boost attendance and awareness of supporting associate member services.

Action 7.2: Work in cooperation with local downtown businesses and the Sarasota Chamber in an effort to promote said services to residents.

Action 7.3: Work with Events Coordinator, Education Committee to promote, support and retain sponsorship for all forums and workshops. Facilitate educational partnership with Community Association Network (CAN; communityassociationnetworkgroup.com).

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EDUCATION & COMMUNICATIONS PLAN

Marketing Communications Tools

DSCA will maintain its website (<http://www.downtownsarasotacondoassoc.com/>) as a primary communications channel of information to the general public. The DSCA Facebook page and Twitter account will be used to promote DSCA events and appropriate City programs. DSCA will continue use of the **ConstantContact** online tool for outbound communications of meetings and events.

2018 Educational Event Planning:

The Educational Communications functions may include the following public forums in 2018.

2018 DATES	EVENT TOPIC	SPEAKERS	VENUE
Mar. 12	DSCA Annual Member Meeting	Update on Transportation in Sarasota •	The Francis
April 11	DSCA Forum on Chronic Homelessness in Sarasota	<ul style="list-style-type: none">• Judge Ericka Quatermaine, CTC• Dr. Susan Porcieau• Salvation Army Major Chuck Whiten• Kevin Stiff, City of Sarasota Homeless Coordinator	The Francis
May 17	DSCA Workshop on Hurricane/Emergency Preparedness	<ul style="list-style-type: none">• Panel of Professionals• Panel of Condo Management/Board	The Francis
June 27	DSCA Forum on Optimal Living – Taking Charge of Your Health	<ul style="list-style-type: none">• Nutritionist• Exercise, yoga, Meditation• Medical Marijuana	The Francis
September			?
December	DSCA Semi-Annual Member Meeting and Reception		Broadway Promenade

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MEMBER SUPPORT PLAN

The DSCA President and Treasurer will continue to provide member support services. This includes:

- Answer inquiries about membership (via email, web and telephone); provide information to prospective members; update FAQs on DSCA’s public website as needed
- Distribute membership agreements to prospective members, process applications
- Handle member renewals and payment follow-up
- Provide membership activity reports to the DSCA Board
- Track and follow up on new member dues receivables
- Set up and manage member organizations on the DSCA website

Membership Classes

DSCA has two classes of membership, Condo Association Members and Associate Members. Following are the privileges allocated to these two classes of membership.

<u>Privileges</u>	<u>Membership Class</u>	
	<i>Condominium</i>	<i>Associate</i>
<u>Voting & Governance</u>		
Right to be a candidate for Board of Directors	X	
Vote for Board of Directors	X	
Nominate Candidates for Board of Directors	X	
Vote on general issues presented to the membership	X	
Number of votes per membership	1	
Observe Board of Directors Meetings	X	X
Access to Board materials	X	X
Number of representatives per Condominium Association membership (but only one vote per Condominium membership)	3	1
<u>Participation</u>		
Right to be a candidate for a Member committee chair election	X	
Right to be appointed to a Member committee	X	X
DSCA Workspace Online Account (Members Only)	X	X
<u>Marketing & Materials</u>		
Condominium name & photo inclusion on DSCA website	X	
Use of DSCA member logo (within guidelines)	X	
Membership recognition on DSCA website	X	X
Discounted Membership meeting & conference registration	X	X
Complimentary DSCA publications	X	X
Receive government and community updates	X	X
Receive DSCA newsletter	X	X

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Membership Fee Structure

The DSCA Membership Fee Schedule is designed to keep fees low for condominium associations and associate members. The current 2018 annual fee for membership is:

Condominium	\$150 per year
Associate Residential	\$150 per year

Associate Member Privileges	 \$500.00	 \$200.00	 \$75.00
Listing on the DSCA website with logo and link to company website	X	X	X
Recipient of Associate Member DSCA logo	X	X	X
Private invitation to all DSCA Board meetings	X	X	X
Member discounts at all DSCA forums	X	X	X
Company information in Directory	X	X	X
Logo on Downtown Dining Discount page	X	X	
Sponsor recognition at monthly Board meetings	X	X	
60 seconds to speak at monthly Board meetings	X		
Sponsor table at 2 member receptions	X		
Time to speak at 2 receptions	X		
Logo on quarterly newsletter	X		

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STRATEGIC LIASON RELATIONSHIPS

DSCA currently has the following organizational relationships.

Community Associations

These community liaisons are established through membership agreements or other participatory relationships.

- Sarasota Coalition of City Neighborhood Associations (CCNA), member since 2008
- Downtown Sarasota Alliance (DSA), member since 2011
- Sarasota Bayfront 20:20, Stakeholder since 2014

Strategic Partner Organizations

DSCA maintains informal relationships with these community organizations in order to coordinate events and activities to benefit DSCA's members and supporters.

- Sarasota Downtown Improvement District (DID)
- The Greater Sarasota Chamber of Commerce
 - City Priority Council
- Sarasota Downtown Merchants Association (SDMA)

Governmental

DSCA closely follows the agendas of these governmental organizations to benefit DSCA's members and supporters.

- City of Sarasota Commission & appropriate Advisory Boards
- City of Sarasota staff & their departments
 - City Manager & City Deputy Manager
 - City Auditor and Clerk
 - City Attorney
 - Sarasota Police Department
 - Neighborhood and Development Services
 - Planning Department
 - Parking Operations Division
 - Parks & Recreation Department
 - Public Works Department

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FINANCIAL PLAN

Financial Projections

The following is a summary of the past four years (2014, 2015, 2016, 2017) actual financials and 2018 budget. These figures exclude the gross income and expenses for major forum events, including only the net cost.

(USD)	2014 Actual	2015 Actual	2016 Actual	2017 Actual	2018 Budget
Income	\$1,700	\$2,850	\$6,976	\$19,000	\$12,000
Operating Expenses	\$735	\$3,886	\$8,432	\$14,209	\$11,000
Net Income	\$965	(\$1,036)	(\$1,456)	\$4,791	\$1,000
Cash on Hand	\$5,019	\$4,229	\$2,772	\$7,563	\$8,563

Sources of Funding

DSCA's primary source of funding is from membership fees. The addition of Platinum Associate category has increased membership fees. DSCA will consider seeking grants from City or County Neighborhood funds.

Discussion of Projected Revenue

DSCA funding from condominium membership is now over \$4,500 annually. Associate Platinum fees is expected at \$6,000, with \$1,500 from other Associate Membership fees.

Discussion of Projected Expenses

DSCA expends funds for maintenance of its website and use of electronic newsletter distribution lists. DSCA will continue using a marketing consultant to help publish information about DSCA events and activities of interest to downtown residents. DSCA also uses the funds to organize and promote events sponsored by DSCA and occasionally partner with other liaison organizations in sponsoring events of interest to DSCA members.

Discussion of Projected Cash Flow & Balance Sheet

Cash on hand is projected to increase by approximately \$1,000 from the end of 2017 to the end of 2018. The organization will continue utilizing its communications channels to keep members better informed on community issues.

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2018 Detailed Budget

[Approved Jan. 10, 2018]

Budget Items (USD)	2018 Budget
INCOME	
Condominium Membership Fees	\$4,500.00
Apartment Membership Fees	\$300.00
Associate Platinum Membership Fees	\$6,000.00
Associate Gold Membership Fees	\$0.00
Associate Silver Membership Fees	\$1,200.00
Event Revenue	
Grants	
Sponsorship Revenue (website, meetings)	
Miscellaneous (Expense reimbursement)	
Income Subtotal	\$12,000.00
EXPENSES	
Information Technology	
• Website Setup & Logo	\$1,000.00
• Website hosting fee	\$240.00
• Website Domain fee	\$60.00
• ConstantContact (online newsletter)	\$378.00
• Social Media Professional	\$2,880.00
Administrative	\$1,000.00
· Filing FL state report	
· Printing supplies, checks	
· Mail Box / USPS	
· Accounting	
Memberships in Other Organizations	
• DSA Annual Membership	\$350.00
• CCNA Annual Membership	\$20.00
Event Sponsorships/Donations	\$1,000.00
· DSCA Annual Meeting(s)	\$3,000.00
· DSCA Forum Expenses	
Miscellaneous	\$572.00
· Refreshments	\$500.00
Operating Expenses	\$11,000.00
Net Income	\$1,000.00
Cash on Hand	\$8,563.00

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OUTSOURCED SERVICE PROVIDERS

Following are the current outsourced service providers providing various types of services for DSCA.

Information Technology Service Provider

- Constant Contact
- Eventbrite
- Intuit - QuickBooks
- PayPal, Inc.

Marketing Communications Service Provider

- A Slim Production

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ATTACHMENT A - DSCA MEMBERS

Downtown Sarasota Condos

Condo Name	Addresses (Sarasota, FL 34236)	# Units
1350 Main	1350 Main St.	134
Alinari	800 North Tamiami Trail	204
Bay Plaza	1255 N. Gulfstream Ave.	100
Beau Ciel	990 Blvd of the Arts	44
Broadway Promenade	1064 N. Tamiami Trail	186
Condo on the Bay	888-988 Blvd. of the Arts	300
Embassy House	770 S. Palm Ave.	69
Gulfstream Towers	33 S. Gulfstream Ave.	69
Kanaya	505 S. Orange Ave.	35
La Bellasara	464 Golden Gate Point	28
Lawrence Pointe	97,99,101 Sunset Dr.	40
Le Chateau	137 Sunset Dr.	27
Marina Towers	1233 N. Gulfstream Ave.	44
Marquee En Ville	235 Coconut Ave.	29
One Watergate	1111 N. Gulfstream Ave.	104
Plaza @ Five Points	50 Central Ave.	52
Regency House	435 S. Gulfstream Ave.	80
Renaissance	750 North Tamiami Trail	244
Ritz-Carlton Residences	1111 Ritz-Carlton Drive	47
Rivo at Ringling	1771 Ringling Blvd.	105
Royal St. Andrew	555 S. Gulfstream Ave.	55
St. Regis	301 S. Gulfstream Ave	13
San Marco	1188 Tamiami Trail	23
Sarabande	340 S. Palm Ave.	57
Savoy on Palm	401 S. Palm Ave.	24
Sunset Towers	11 Sunset Dr.	62
Tessera	500 S. Palm Ave.	24
Tower Residences at Ritz-Carlton	35 Watergate Dr.	48
The Vue	1155 N Gulfstream Avenue	141

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Associate Members - Company Name
Accutech Restoration & Remodeling
Alderman Oaks
Associa Gulf Coast
Atlas Insurance
BB&T Association Services
BB&T Insurance Services
Bird Key Yacht Club
Building Connections LLC
Cadence Bank
Castle Group
CBIZ Insurance Services, Inc.
Centennial Bank (formerly Stonegate Bank)
CitySide Apartments
Concrete Painting & Restoration
Consult Engineering, Inc.
CORE Marketing Solutions
Cornerstone LifeCare LLC
Crown Roofing LLC
D&D Painting & Restoration
Damex Corporation
FirstService Residential
Florida Southern Roofing
Gulfshore Insurance
NaturZone Pest Control
Norton Hammersley
Professional Plumbing & Design
Roskamp & Patterson Mgmt. Co.
Sabal Palm Bank
Sean McCutcheon's A/C & Heating
Shumaker Loop & Kendrick
Snell Engineering Consultants
Staebler Appraisal & Consulting
Stockton Realty Advisors (SRA Mgmt)
Tableside Restaurant Group
Valley National Bank
WrightWay Emergency Services

Platinum Associate Members

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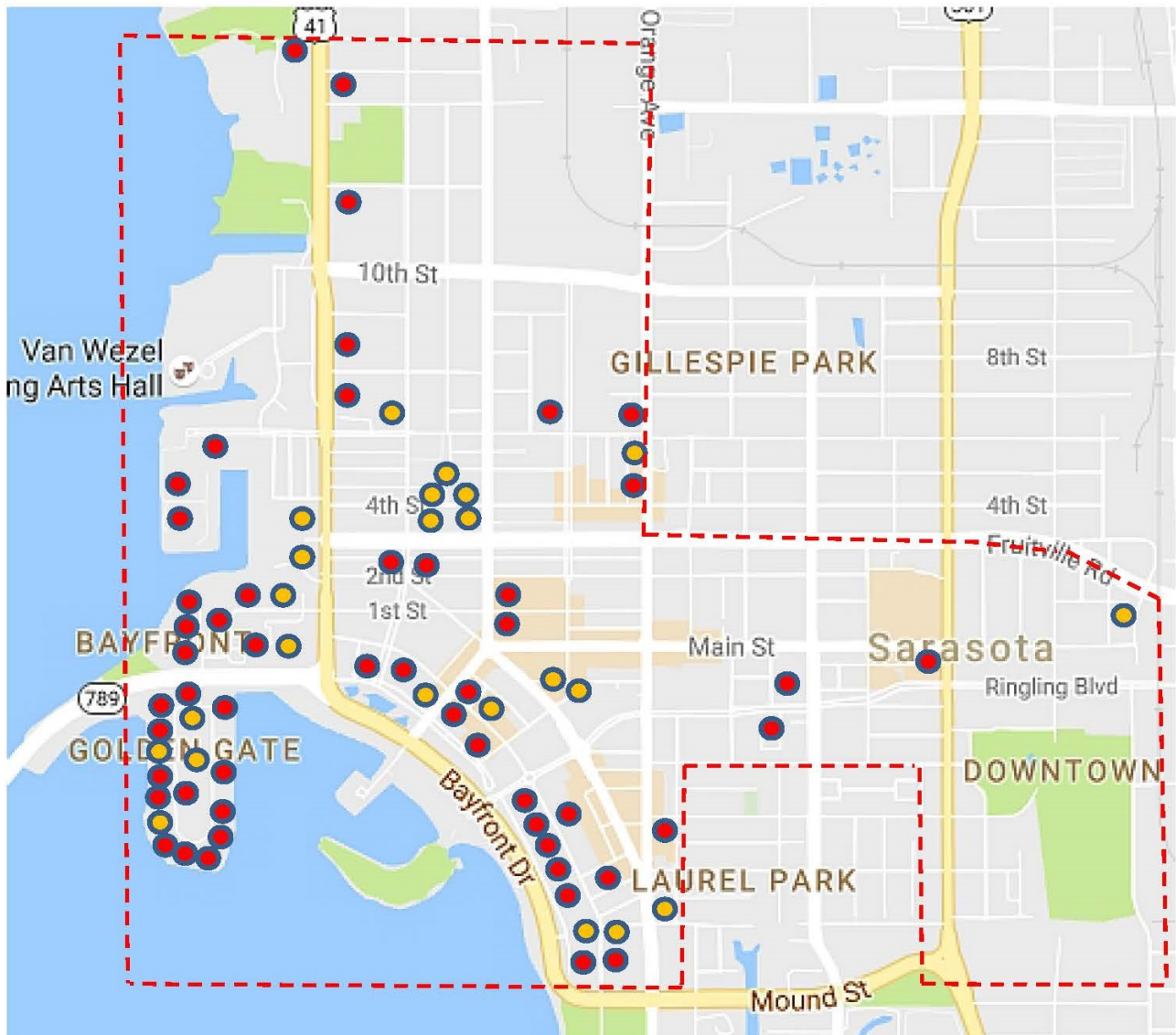
ATTACHMENT B - DSCA BOARD OF DIRECTORS & OFFICERS

Name, Position	Condo
Patrick Gannon, President	Condo on the Bay (888)
Graham Edwards II, Vice President	Marque En Ville
Clark Lauren, Treasurer	1350 Main
Jaime Still, Secretary	Kanaya
Peter Fanning, President Emeritus	Savoy On Palm
John Moran, President Emeritus	Marina Towers
Roger Barry	Sunset Towers
Art Levin	One Watergate
Michael Normile	Tower Residences at Ritz-Carlton
Bob Pirollo	Broadway Promenade
Vic Scully	Plaza at Five Points
Bridget Spiess	Ritz Carlton Residences

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ATTACHMENT C - DSCA COVERAGE AREA

Bay To School Avenue; 14th Street To Mound



- Existing Condos/Townhouses
- Developing/Future Condos/Townhouses

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ATTACHMENT D - 2017 ACCOMPLISHMENTS

Here are some of the highlights for the year 2017.

Education & Outreach:

- DSCA received presentation from Ryan McCarthy on the Feb. 5th Sarasota Music Half Marathon – January 11, 2017
- Rich Swier Jr. presented to the DSCA Board regarding new location for **The HuB** at Palm Tower and plans to engage with younger members of the community – Feb. 1, 2017.
- Held the DSCA Annual Member Meeting and [Workshop on Chronic Homelessness in Sarasota](#) – April 5, 2017.
 - **Peter Fanning**, DSCA President Emeritus & Chair of Homeless Committee
 - **Joe Polzak**, Police Legal Advisor, Assistant City Attorney, Sarasota Police Department
 - **Sgt Schwieterman**, Sarasota Police Department
- Hosted the **Forum on Optimal Living in Sarasota** – a luncheon seminar at the Hyatt hotel (with 30 sponsor/exhibitors) – April 12, 2017
 - **John McCarthy**, Director of Advancement Historic Spanish Point – **Moderator**
 - **Kathy Black**, Ph.D., Professor USF Sarasota-Manatee, Topic: ***The Role of Age-Friendly Sarasota in Optimal Living in Our Community***
 - **Tom Barwin**, Sarasota City Manager, Topic: ***Key City Initiatives that Support Optimal Living in Sarasota***
 - **Jamie Minton**, Girls Inc. Director of K-8 Initiatives Young Professionals Group Government Issues Board Chair, Topic: ***The Needs of Millennials for an Optimal Living Environment***
 - **Hedda Matza-Haughton**, LCSW, Co-Chair, Board of Directors Arts for Health Sarasota-Manatee Topic: ***“Laugh for the Health of It” for Optimal Living***
 - **Greg Hall**, Principal, Hall Architects Topic: ***Designing for an Optimal Living Environment***
 - **Mary Dougherty-Slapp**, Executive Director, Gulf Coast Builders Exchange, Topic: ***Building a Better Community Together***
 - **Kevin Cooper**, President/CEO, The Greater Sarasota Chamber of Commerce, Topic: ***Chamber Programs Addressing All Ages for Optimal Living in Sarasota***
- Howard Davis presented on the Development Planning initiative in the **Rosemary District**; presented the groups nine guiding principles and recommendations derived from area survey – Sep. 20, 2017.
- DSCA Safety Committee gathered a set of ***Lessons Learned from Hurricane Irma***, which was distributed to members – Oct. 2017.
- **Steve Stancel**, City Economic Development General Manager presented **Fruitville Road Streetscape Project Review** – Oct. 4, 2017. The goal of the project is to adjust the current

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suburban thoroughfare character of Fruitville Road, between US 41 and US 301 to more closely reflect that of an urban boulevard.

<http://www.sarasotagov.org/Projects/FruitvilleStreetscape.cfm>

Objectives include:

- Slowing traffic speeds without negatively impacting current levels of service.
 - Facilitating safe pedestrian activity and walkability between the downtown urban core and the Rosemary and Gillespie Park Neighborhoods.
 - Enhancing the aesthetic value of one of the primary gateways into the City.
 - Promotion of economic development and vitality of the corridor.
- **Steve Cover**, City Planning Department Director, presented on transportation improvements throughout the City, and plans on Bayfront 20:20 – Dec. 11, 2017.
 - DSCA Board began discussions on how non-condo residents in the downtown neighborhood could be represented and participate within DSCA. Discussions were held with representatives of several apartment complexes in downtown Sarasota. This resulted in the formation of a new **Residential Associate member category**.
 - DSCA **4th Quarter Newsletter** was issued on Dec. 19, 2017 which highlighted:
 - Zoning Code Committee Findings and Recommendations
 - Street Closure for Special Events Rules
 - Hurricane Irma: The Aftermath & Lessons Learned
 - What's New in the Rosemary District
 - The DSCA website Members Area was used by members to post topics of interest and solicit suggestions on items from other condo members.
 - DSCA Board Directors and Member Representatives were sent notice of monthly Board meetings and Board Meeting Minutes each month.
 - DSCA Board representatives attended monthly meetings of our liaison organizations:
 - [Coalition of City Neighborhood Associations](#) (CCNA)
 - [Downtown Improvement District](#) (DID)
 - [Downtown Sarasota Alliance](#) (DSA)
 - [Greater Sarasota Chamber of Commerce](#) – City Priority Council
 - [Sarasota Bayfront 20:20 Stakeholders](#)
 - [Sarasota Bayfront Planning Organization](#) – (SBPO)
 - DSCA continued to use its social media pages to promote news of interests to its members and the public:
 - <https://www.facebook.com/DowntownSarasotaCondoAssoc/>
 - <https://twitter.com/DtownSrqCondo>
 - <https://www.youtube.com/channel/UCDvRv-0mdvc0T1-Fi0CGZQw>
 - <https://plus.google.com/104777339950851944470>

DSCA Operations Plan for 2018

- DSCA Board accepted the following new **Regular Condo Member**:
 - Royal St. Andrew
- DSCA Board accepted the following new **Associate Members**:
 - Alderman Oaks Retirement Center
 - Bird Key Yacht Club
 - Building Connections LLC
 - Concrete Painting & Restoration
 - Cornerstone LifeCare LLC
 - DowntownSarasota.com
 - Girl Friday Services, Inc.
 - Gulfshore Insurance, Inc.
 - Hemingway Builders
 - Pestguard Commercial Services
 - Professional Plumbing & Design, Inc.
 - Sabal Palm Bank
 - Sean McCutcheon's Air Conditioning & Heating
 - SWFL Insurance Specialist
 - Tableside Restaurant Group
 - Wrightway Emergency Services

Commentary & Advocacy:

- DSCA Board voted unanimously to support **Proposed City Tree Mitigation Ordinance** –Feb. 1, 2017.
- Prior to Feb. 9, 2017, notification to residents about Land Development Applications was strictly via hardcopy notices mailed to property owners with 500 feet of a development or notices mailed to the DSCA PO Box (which is only checked once a week). On Feb. 6, 2017, DSCA sent a Request for Email Notifications on Land Development to the City Clerk. On Feb. 9, 2017, the City Clerk announced the availability for email subscription to notices regarding Development Applications.

“The Office of the City Auditor and Clerk will begin to offer email subscription notifications in addition to the current practice of mailing notifications to neighboring property owners within 500ft of the subject property as currently required by the City of Sarasota Zoning Code (2002 Ed). Notice of Filing of new Development Applications as well as Notice of Decisions for administratively reviewed applications will be sent via the City's email subscription service to interested parties who have subscribed to receive such notices.”

The DSCA email address is subscribed to receive all these notices and the DSCA President forwards email notices (as they are received) to condo member representatives for new developments that are nearby to their property

- DSCA also requested that the City Engineers office send out notices of street & Right-of-Way closures. The DSCA email address currently receives the ROW Closure notices.

DSCA Operations Plan for 2018

- Peter Fanning provided update on **Homeless Committee to Downtown Improvement District** on Mar. 7, 2017.
- DSCA began discussion on **City Events Street Closure Approval Rules** with representative of the Sarasota Downtown Merchants Association (SDMA) and the Downtown Sarasota Alliance (DSA). A survey of DSCA members was conducted in June 2017. Michael Normile prepared several drafts and met with City officials and the reps from DSA & SDMA. A final proposal was approved at the Sep. 20 DSCA Board meeting.
- DSCA Board approved Scope/Goals for a new **Ad-hoc Committee on Zoning Code** with Mel Sykes serving as Chair - May 3, 2017. The committee conducted a survey of members in June 2017. The results of the survey were reviewed by the Board and with City Staff. The final recommendations were approved by the Board – Nov. 1, 2017.
- DSCA Board approved formation of an **Associate Member Committee** in July 2017. The committee proposed 3 new categories (Silver, Gold, Platinum), which were approved – Aug. 9, 2017.
- DSCA Board approved sending a letter to City Commissioners in support of budget requests for additional SPD staffing – July 12, 2017.
- Bob Pirollo was elected to the **Bayfront 20:20 Steering Committee** on July 24.
- Roger Barry was appointed to the Metropolitan Planning Organization’s **Barrier Island Study Committee**, and kept members informed of the progress of the study.
- DSCA Board approved requesting the City of Sarasota investigate the feasibility of building a roundabout at the Blvd of the Arts and US 41 – Dec. 11, 2017.
- The **iRide Sarasota**, on-demand downtown shuttle service, began operating March 29 2017. (Pictured: Patrick Gannon, President; Peter Fannin, President Emeritus)

